

Display Sets

Search History

Database Details

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S1	((CONSUMER? ? OR CUSTOMER? ?) (N4) (PRODUCT? ? OR BRAND? ?) (N4) (MOTIVAT? OR STIMUL?)) AND (SEMIOTIC? ? OR SEMIOSIS)	41	Display
S2	S1 NOT PY>2001	33	Display
S3	((CONSUMER? ? OR CUSTOMER? ?) (N4) (PRODUCT? ? OR BRAND? ?) (N4) MOTIVAT?) AND (IMAGE? ? OR METAPHOR? ? OR ANALOGY OR ANALOGIES)	659	Display
S4	((CONSUMER? ? OR CUSTOMER? ?) (N4) (PRODUCT? ? OR BRAND? ?) (N4) MOTIVAT?) AND (SEMIOTIC? ? OR SEMIOSIS) AND (IMAGE? ? OR METAPHOR? ? OR ANALOGY OR ANALOGIES)	16	Display
S5	4 NOT PY>2001	4821856	Display
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File 160:Gale Group PROMT(R) 1972-1989
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File 621:Gale Group New Prod.Annou.(R) 1985-2006/Feb 22
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